



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/ 1027

10th June 2024

Sub. Placement opportunity for students of GGSIP University of the batch passing out in year 2024 or 2025 in the company “McKinley Rice”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for students of GGSIP University of the batch passing out in year 2024 or 2025 in the company “McKinley Rice” for your reference and circulation to students to apply on given link by **12th June 2024, 11:00 AM:**

Registration Link – <https://forms.gle/2ZENoL9qvfuEzQsx8>

Name of Company – McKinley Rice

Positions:

1. MERN Stack Developer
2. Social Media Executive
3. Business Development Executive

Work Days: 5 days

Years of Experience: 0-1 Year

Community Location: Noida / Pune

Employment Type: Full Time

4. **Sales Intern –**

Work Days: 5 days

Community Location: Noida / Pune

Internship Duration: 6 Months

LAST DATE FOR REGISTRATION IS 12th June 2024, 11:00 AM.

(Dr. Nisha Singh)
Training and Placement Officer
CCGPC, GGS IP University

"Unlock your dream career with us. Connect with renowned employers, enjoy top-notch facilities, and thrive in a vibrant community."

Position: Business Development Executive

Work Days: 5 days

Years of Experience: 0-1 Year

Community Location: Noida / Pune

Employment Type: Full Time

CONNECT

Company Overview (<https://mckinleyrice.com/>)

McKinley Rice is not just a company; it's a dynamic community, the next evolutionary step in the world of professional development. Spiritually, we're a hub where individuals and companies converge to unleash their full potential. Organizationally, we are a conglomerate composed of various entities, each contributing to the larger narrative of global excellence.

Redrob by McKinley Rice: The Next Frontier in Professional Development

Propelled by a substantial 4-million-dollar pre-seed investment from top venture capitalists in Korea, Redrob emerges as McKinley Rice's latest venture, marking a new chapter in our expansion. Proudly introducing Redrob—a groundbreaking AI platform—we're set to redefine professional development.

Going beyond traditional academic measures, Redrob embodies our commitment to nurturing talents and bridging the gap between industry demands and professionals' aspirations. Fueled by our funded growth, we're poised to revolutionize recruitment and assessments, ensuring candidates are not just academically proficient but also industry-ready.

Redrob is the cornerstone of our vision to catalyze the formation of A-grade teams for organizations. Through seamless recruitment processes, we aim to be the indispensable right hand, facilitating the creation of high-calibre teams that surpass industry standards.

How to become a part of the team and enjoy the benefits of the McKinley community:

- ❖ **Step 1:** Appear for the Preliminary Assessment.
- ❖ **Step 2:** After passing the preliminary assessment round, clear the Core Assessment.
- ❖ **Step 3:** Lastly, appear for an Interview and be a part of the team **McKinley Rice!**

EXPERIENCE

Duties you'll be entrusted with:

- ❖ Qualify leads from marketing campaigns as sales opportunities
- ❖ Contact potential clients through cold calls and emails
- ❖ Present our company to potential clients
- ❖ Identify client needs and suggest appropriate products/services
- ❖ Customize product solutions to increase customer satisfaction
- ❖ Build long-term trusting relationships with clients
- ❖ Proactively seek new business opportunities in the market

Expectations from you:

Basic Requirements

- ❖ Minimum qualification: Bachelor's degree
- ❖ Interface with clients via Slack, Zoom, and email.
- ❖ Work with modern tools including Jira, Slack, GitHub, Google Docs, etc.

Technical Skills

- ❖ Hands-on experience with multiple sales techniques (including cold calls)
- ❖ Track record of achieving sales quotas
- ❖ Have exceptional communication skills.
- ❖ Have a hustling mindset and a go-getter attitude.

Soft Skills

- ❖ A quick and critical thinker with the ability to come up with several ideas about a topic and bring fresh and innovative ideas to the table to enhance the visual impact of our content.
- ❖ Potential to apply innovative and exciting ideas, concepts, and technologies.
- ❖ Stay up-to-date with the latest design trends, animation techniques, and software advancements.
- ❖ Multi-tasking and time-management skills, with the ability to prioritize tasks.

THRIVE

Some of the extensive benefits of being part of our team:

- ❖ We offer skill enhancement and educational reimbursement opportunities to help you further develop your expertise.
- ❖ The **Member Reward Program** provides an opportunity for you to earn up to INR 85,000 as an annual Performance Bonus.
- ❖ The **McKinley Cares Program** has a wide range of benefits:
 - The wellness program covers sessions for mental wellness, and fitness and offers health insurance.
 - In-house benefits have a referral bonus window and sponsored social functions.
 - An Expanded Leave Basket including paid Maternity and Paternity Leaves and rejuvenation Leaves apart from the regular 20 leaves per annum.
 - Our Family Support benefits not only include maternity and paternity leaves but also extend to provide childcare benefits.
- ❖ In addition to the retention bonus, our **McKinley Retention Benefits** program also includes a Leave Travel Allowance program.
- ❖ We also offer an exclusive **McKinley Loan Program** designed to assist our employees during challenging times and alleviate financial burdens.

A Glimpse into the Community:

- ❖ [Official Recruitment Video](#)
- ❖ [First Impressions Interns at McKinley Rice](#)
- ❖ [CSR Initiative by McKinley Rice](#)
- ❖ [We reuse and recycle paper at our office](#)
- ❖ [Positive Work Environment \(Culture, Perks & Benefits\)](#)
- ❖ [Employee Experience at McKinley Rice](#)
- ❖ [Inclusivity & Diversity at McKinley Rice](#)

"Unlock your dream career with us. Connect with renowned employers, enjoy top-notch facilities, and thrive in a vibrant community."

Position: MERN Stack Developer

Work Days: 5 days

Years of Experience: 0-1 Year

Community Location: Noida / Pune

Employment Type: Full Time

CONNECT

Company Overview (<https://mckinleyrice.com/>)

McKinley Rice is not just a company; it's a dynamic community, the next evolutionary step in the world of professional development. Spiritually, we're a hub where individuals and companies converge to unleash their full potential. Organizationally, we are a conglomerate composed of various entities, each contributing to the larger narrative of global excellence.

Redrob by McKinley Rice: The Next Frontier in Professional Development

Propelled by a substantial 4-million-dollar pre-seed investment from top venture capitalists in Korea, Redrob emerges as McKinley Rice's latest venture, marking a new chapter in our expansion. Proudly introducing Redrob—a groundbreaking AI platform—we're set to redefine professional development.

Going beyond traditional academic measures, Redrob embodies our commitment to nurturing talents and bridging the gap between industry demands and professionals' aspirations. Fueled by our funded growth, we're poised to revolutionize recruitment and assessments, ensuring candidates are not just academically proficient but also industry-ready.

Redrob is the cornerstone of our vision to catalyze the formation of A-grade teams for organizations. Through seamless recruitment processes, we aim to be the indispensable right hand, facilitating the creation of high-calibre teams that surpass industry standards.

How to become a part of LogScrap and enjoy the benefits of the McKinley community:

- ❖ **Step 1:** Appear for the Preliminary Assessment.
- ❖ **Step 2:** After passing the preliminary assessment round, clear the Core Assessment.
- ❖ **Step 3:** Lastly, appear for an Interview and be a part of the team **McKinley Rice!**

EXPERIENCE

Duties you'll be entrusted with:

- ❖ Design, Develop and maintain web applications using the MERN (MongoDB, Express.js, React.js, Node.js) stack.
- ❖ Collaborate with UI/UX designers, backend developers, and other team members to implement features.
- ❖ Develop RESTful APIs and integrate them with front-end interfaces.
- ❖ Build scalable and efficient server-side components, ensuring high performance and reliability
- ❖ Design and implement MongoDB database schemas.
- ❖ Integrate third-party APIs to enhance the functionality of web applications.
- ❖ Write unit tests and integration tests to ensure code quality and reliability.

Expectations from you:

Basic Requirements

- ❖ Minimum qualification: Bachelor's degree or more in a gaming-related field.
- ❖ Interface with clients via Slack, Zoom, and email.
- ❖ Work with modern tools including Jira, Slack, GitHub, Google Docs, etc.

Technical Skills

- ❖ Experience with frontend technologies such as HTML, CSS, JavaScript, Typescript in (React.js and backend technologies such as Express.js, Node.js).
- ❖ Familiarity with Database systems like MongoDB and other NoSQLs.
- ❖ Good to know continuous integration and deployment pipelines.
- ❖ Experience with version control systems (e.g. Git)

Soft Skills

- ❖ A quick and critical thinker with the ability to come up with several ideas about a topic and bring fresh and innovative ideas to the table to enhance the visual impact of our content.
- ❖ Potential to apply innovative and exciting ideas, concepts, and technologies.
- ❖ Stay up-to-date with the latest design trends, animation techniques, and software advancements.
- ❖ Multi-tasking and time-management skills, with the ability to prioritize tasks.

THRIVE

Some of the extensive benefits of being part of our team:

- ❖ We offer skill enhancement and educational reimbursement opportunities to help you further develop your expertise.
- ❖ The **Member Reward Program** provides an opportunity for you to earn up to INR 85,000 as an annual Performance Bonus.
- ❖ The **McKinley Cares Program** has a wide range of benefits:
 - The wellness program covers sessions for mental wellness, fitness and offers health insurance.
 - In-house benefits have a referral bonus window, sponsored social functions.
 - An Expanded Leave Basket including paid Maternity and Paternity Leaves, Rejuvenation Leaves apart from the regular 20 leaves per annum.
 - Our Family Support benefits not only include maternity and paternity leaves but also extend to provide childcare benefits.
- ❖ In addition to the retention bonus, our **McKinley Retention Benefits** program also includes a Leave Travel Allowance program.
- ❖ We also offer an exclusive **McKinley Loan Program** designed to assist our employees during challenging times and alleviate financial burdens.

A Glimpse into the Community:

- ❖ [Official Recruitment Video](#)
- ❖ [First Impressions Interns at McKinley Rice](#)
- ❖ [CSR Initiative by McKinley Rice](#)
- ❖ [We reuse and recycle paper at our office](#)
- ❖ [Positive Work Environment \(Culture, Perks & Benefits\)](#)
- ❖ [Employee Experience at McKinley Rice](#)
- ❖ [Inclusivity & Diversity at McKinley Rice](#)

"Unlock your dream career with us. Connect with renowned employers, enjoy top-notch facilities, and thrive in a vibrant community."

Position: Sales Intern

Work Days: 5 days

Community Location: Noida / Pune

Internship Duration: 6 Months

CONNECT

Company Overview (<https://mckinleyrice.com/>)

McKinley Rice is not just a company; it's a dynamic community, the next evolutionary step in the world of professional development. Spiritually, we're a hub where individuals and companies converge to unleash their full potential. Organizationally, we are a conglomerate composed of various entities, each contributing to the larger narrative of global excellence.

Redrob by McKinley Rice: The Next Frontier in Professional Development

Propelled by a substantial 4-million-dollar pre-seed investment from top venture capitalists in Korea, Redrob emerges as McKinley Rice's latest venture, marking a new chapter in our expansion. Proudly introducing Redrob—a groundbreaking AI platform—we're set to redefine professional development.

Going beyond traditional academic measures, Redrob embodies our commitment to nurturing talents and bridging the gap between industry demands and professionals' aspirations. Fueled by our funded growth, we're poised to revolutionize recruitment and assessments, ensuring candidates are not just academically proficient but also industry-ready.

Redrob is the cornerstone of our vision to catalyze the formation of A-grade teams for organizations. Through seamless recruitment processes, we aim to be the indispensable right hand, facilitating the creation of high-caliber teams that surpass industry standards.

How to become a part of the team and enjoy the benefits of the McKinley community:

- ❖ **Step 1:** Appear for the Preliminary Assessment.
- ❖ **Step 2:** After passing the preliminary assessment round, clear the Core Assessment.
- ❖ **Step 3:** Lastly, appear for an Interview and be a part of the team **McKinley Rice!**

EXPERIENCE

Duties you'll be entrusted with:

- ❖ Assist the sales team with lead generation and qualification
- ❖ Support the preparation and delivery of sales presentations
- ❖ Conduct market research to identify potential customers and industry trends
- ❖ Assist in creating and maintaining sales support materials such as presentations and product demonstrations
- ❖ Collaborate with the sales team to develop and implement strategic sales plans

Expectations from you:

Basic Requirements

- ❖ Minimum qualification: Bachelor's degree / Final semester of Bachelor's degree or Master's degree
- ❖ Interface with clients via Slack, Zoom, and email.
- ❖ Work with modern tools including Jira, Slack, GitHub, Google Docs, etc.

Technical Skills

- ❖ A customer-oriented attitude
- ❖ Problem-solving aptitude.
- ❖ Have exceptional communication and negotiation skills.
- ❖ Have a hustling mindset and a go-getter attitude.

Soft Skills

- ❖ A quick and critical thinker with the ability to come up with several ideas about a topic and bring fresh and innovative ideas to the table to enhance the visual impact of our content.
- ❖ Potential to apply innovative and exciting ideas, concepts, and technologies.
- ❖ Stay up-to-date with the latest design trends, animation techniques, and software advancements.
- ❖ Multi-tasking and time-management skills, with the ability to prioritize tasks.

A Glimpse into the Community:

- ❖ [Official Recruitment Video](#)
- ❖ [First Impressions Interns at McKinley Rice](#)
- ❖ [CSR Initiative by McKinley Rice](#)
- ❖ [We reuse and recycle paper at our office](#)
- ❖ [Positive Work Environment \(Culture, Perks & Benefits\)](#)
- ❖ [Employee Experience at McKinley Rice](#)
- ❖ [Inclusivity & Diversity at McKinley Rice](#)

"Unlock your dream career with us. Connect with renowned employers, enjoy top-notch facilities, and thrive in a vibrant community."

Position: Social Media Executive

Work Days: 5 days

Years of Experience: 0-1 Year

Community Location: Noida / Pune

Employment Type: Full Time

CONNECT

Company Overview (<https://mckinleyrice.com/>)

McKinley Rice is not just a company; it's a dynamic community, the next evolutionary step in the world of professional development. Spiritually, we're a hub where individuals and companies converge to unleash their full potential. Organizationally, we are a conglomerate composed of various entities, each contributing to the larger narrative of global excellence.

Redrob by McKinley Rice: The Next Frontier in Professional Development

Propelled by a substantial 4-million-dollar pre-seed investment from top venture capitalists in Korea, Redrob emerges as McKinley Rice's latest venture, marking a new chapter in our expansion. Proudly introducing Redrob—a groundbreaking AI platform—we're set to redefine professional development.

Going beyond traditional academic measures, Redrob embodies our commitment to nurturing talents and bridging the gap between industry demands and professionals' aspirations. Fueled by our funded growth, we're poised to revolutionize recruitment and assessments, ensuring candidates are not just academically proficient but also industry-ready.

Redrob is the cornerstone of our vision to catalyze the formation of A-grade teams for organizations. Through seamless recruitment processes, we aim to be the indispensable right hand, facilitating the creation of high-calibre teams that surpass industry standards.

How to become a part of the team and enjoy the benefits of the McKinley community:

- ❖ **Step 1:** Appear for Preliminary Assessment
- ❖ **Step 2:** After passing the preliminary assessment round, appear for the Core Assessment
- ❖ **Step 3:** Clear the interview process and be a part of the team **McKinley Rice!**

EXPERIENCE

Duties you'll be entrusted with:

- ❖ Devise and execute social media strategies aligned with overall marketing objectives
- ❖ Oversee day-to-day management of campaigns and ensure brand consistency.
- ❖ Create actionable plans to both grow and maintain followers through popular social media platforms such as Twitter, Facebook, Instagram, YouTube, and LinkedIn.
- ❖ Ensure progress on all platforms by using analytical tools such as Google Analytics and others.
- ❖ Monitor content performance, analyze performance metrics (engagement, reach, conversion rates, and customer feedback), and optimize content to achieve KPIs.
- ❖ Ideate and conceptualize different storytelling and develop content buckets that resonate with the audience and create brand awareness.
- ❖ Stay updated on industry trends, competitor strategies, and emerging tools to ensure our digital marketing tactics remain competitive.
- ❖ Be the face of the brand, produce and create content for social media.

Expectations from you:

Basic Requirements

- ❖ Bachelor's Degree in Marketing, Communications, or a related field.
- ❖ Proven work experience in Social Media Management or similar roles.
- ❖ Proven experience in coordinating with multiple teams.
- ❖ Experience with social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and YouTube.
- ❖ Interface with clients via Slack, Zoom, and email.
- ❖ Work with modern tools including Jira, Slack, GitHub, Google Docs, etc.

Technical Skills

- ❖ Proficiency in using social media management and marketing automation tools.
- ❖ Data-driven mindset with the ability to analyze and interpret digital marketing metrics.
- ❖ Good Knowledge of SEO, keyword research, and online marketing.
- ❖ Excellent communication and interpersonal Skills.
- ❖ Have a hustling mindset and a go-getter attitude.

Soft Skills

- ❖ A quick and critical thinker with the ability to come up with several ideas about a topic and bring fresh and innovative ideas to the table to enhance the visual impact of our content.
- ❖ Potential to apply innovative and exciting ideas, concepts, and technologies.
- ❖ Multi-tasking and time-management skills, with the ability to prioritize tasks.

THRIVE

Some of the extensive benefits of being part of our team:

- ❖ We offer skill enhancement and educational reimbursement opportunities to help you further develop your expertise.
- ❖ The **Member Reward Program** provides an opportunity for you to earn up to INR 85,000 as an annual Performance Bonus.
- ❖ The **McKinley Cares Program** has a wide range of benefits:
 - The wellness program covers sessions for mental wellness, and fitness and offers health insurance.
 - In-house benefits have a referral bonus window and sponsored social functions.
 - An Expanded Leave Basket including paid Maternity and Paternity Leaves and rejuvenation Leaves apart from the regular 20 leaves per annum.
 - Our Family Support benefits not only include maternity and paternity leaves but also extend to provide childcare benefits..
- ❖ In addition to the retention bonus, our **McKinley Retention Benefits** program also includes a Leave Travel Allowance program.
- ❖ We also offer an exclusive **McKinley Loan Program** designed to assist our employees during challenging times and alleviate financial burdens.

A Glimpse into the Community:

- ❖ [Official Recruitment Video](#)
- ❖ [First Impressions Interns at McKinley Rice](#)
- ❖ [CSR Initiative by McKinley Rice](#)
- ❖ [We reuse and recycle paper at our office](#)
- ❖ [Positive Work Environment \(Culture, Perks & Benefits\)](#)
- ❖ [Employee Experience at McKinley Rice](#)
- ❖ [Inclusivity & Diversity at McKinley Rice](#)